REMARKS

Amendments

Amendments to the Claims

Applicant has amended the claims to more particularly define the claimed occurrence description scheme. No new matter has been added as a result of these amendments because they are supported, *intra alia*, in paragraphs 21-23 on pages 11-12 of Applicant's specification as originally filed.

Objections

The Examiner objected to claims 2, 3, 12, 13 and 22 because the Examiner did not interpret the claims as further limiting the independent claims from which they depend. Claims 2 and 12 have been cancelled. Applicant respectfully submits that the Examiner's interpretation of claims 3, 13 and 22 is incorrect.

Claims 3, 13 and 22 claim providing the occurrence description scheme to an application that evaluates the multimedia content. However, the function of providing the occurrence description scheme is separate from the functions of creating or using the occurrence description scheme as claimed in the independent claims. Indeed, the occurrence description scheme can be provided by a entity different from that which creates the occurrence description scheme. Thus, claims 3, 13 and 22 do further limit the independent claims, and Applicant respectfully requests the withdrawal of the objection to the claims.

Rejections

Rejections under 35 U.S.C. § 102(e)

Claims 1-7 and 11-17

Claims 1-7 and 11-17 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Sezan, et al. U.S. Publication 2005/0091685 (previously cited). Claims 2 and 12 have been cancelled.

The Examiner is equating Sezan's visualization description scheme with Applicant's claimed occurrence description scheme. However, Sezan's visualization

description scheme only describes various presentation options when browsing media, including a thumbnail view, a key frame view, a highlight view, an event view, a close-up view, and an alternate view. However, Sezan does not teach or suggest that the visualization description scheme specifies a locator type, a collection type, and an occurrence type for content at a location as claimed by Applicant in amended independent claims 1 and 11. Therefore, Sezan cannot be properly interpreted as disclosing the occurrence description scheme as claimed by Applicant or as disclosing evaluating content using only the occurrence scheme as claimed by Applicant.

Accordingly, Applicant respectfully submits that the invention claimed in claims 1, 3-7, 11 and 13-17 is not anticipated by Sezan under 35 U.S.C. § 102(e) and respectfully requests the withdrawal of the rejection of the claims.

Rejections under 35 U.S.C. § 103

Claims 8-10, 18-20 and 21-28

Claims 8-10, 18-20 and 21-28 stand rejected under 35 U.S.C. § 103(a) as being in unpatentable over the combination of Cobbley, et al., U.S. Patent 5,614,940, and Sezan (both previously cited).

The Examiner admits that Cobbley is silent on Applicant's claimed content description scheme comprising an occurrence description scheme and interprets Sezan as providing that missing element. However, as discussed above, Sezan does not teach or Sezan does not teach or suggest an occurrence description scheme that specifies a locator type, a collection type, and an occurrence type for content at a location as claimed by Applicant in amended independent claims 8, 18 and 21. Therefore, the combination of Cobbley and Sezan cannot be properly interpreted as disclosing the occurrence description scheme as claimed by Applicant or as disclosing evaluating content using only the occurrence scheme as claimed by Applicant.

Accordingly, the combination cannot render obvious Applicant's invention as claimed in claims 8-10, 18-20 and 21-28, and Applicant respectfully requests the withdrawal of the rejection of the claims under 35 U.S.C. § 103(a) over the combination.

SUMMARY

Claims 1, 3-11, and 13-28 are currently pending. In view of the foregoing amendments and remarks, Applicant respectfully submits that the pending claims are in condition for allowance. Applicant respectfully requests reconsideration of the application and allowance of the pending claims.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact Sue Holloway at (408) 720-8300 x3476.

Deposit Account Authorization

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due. Furthermore, if an extension is required, then Applicant hereby requests such extension.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR

& ZAFMAN-LLP

Dated: September 24, 2008

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